



Direct Relief



Dr. Youssef Motii of Oceana Community Health provides door-to-door medical care in the hurricane affected Spanish Lakes neighborhood of Fort Pierce, Florida. (Bimarian Films/Direct Relief)

2024 THE YEAR IN REVIEW

ALL PEOPLE, REGARDLESS OF POLITICS, RELIGION, OR ABILITY TO PAY, DESERVE ACCESS TO QUALITY HEALTHCARE. Direct Relief remains committed to delivering essential medicine at no charge for the most vulnerable, so they may be more resilient.

In its 76 years, Direct Relief has become a leading provider of humanitarian medical assistance globally, and the largest supplier of charitable medicines in the U.S. Healthcare providers in medically underserved communities rely on Direct Relief to deliver requested medicines rapidly during emergencies and throughout the year to care for those most in need.

This report provides an overview of how and where Direct Relief has leveraged support from generous individuals, companies, and foundations to improve the health and lives of millions of people in 2024.

THANK YOU FOR BEING PART OF DIRECT RELIEF

2024 AID TRACKER

\$1,401,106,147
in medical assistance

\$68,373,645
in financial assistance

340,028,119
in defined daily doses of medicine

4,384,844
pounds of medicine and supplies

20,802
deliveries

2,283
healthcare providers
supported

89
countries

Unaudited totals through November 1, 2024.

Direct Relief staff and volunteers conduct medical outreach at a March 2024 health fair on Culebra, an island off Puerto Rico's east coast, which offers its residents limited access to medical care. (Photo by Edgar Cruz for Direct Relief)

RESPONDING TO THE HEALTH IMPACTS OF CLIMATE CHANGE

CLIMATE CHANGE HAS PROFOUND EFFECTS on public health in vulnerable communities. Poverty and poor health reinforce each other, and natural disasters increase the effect. People who live with economic hardship, inadequate housing, or limited healthcare access are hit hardest as they have fewer resources to recover and adapt.

DISASTER PREPAREDNESS AND RESPONSE

Each year, Direct Relief pre-positions hurricane preparedness packs with essential medications and supplies with community health providers in secure locations near vulnerable areas. Priority is given to safety-net clinics that support low-income and displaced individuals. In 2024, Direct Relief pre-positioned 30 packs with health facilities in Florida, Georgia, South Carolina, North Carolina, and Virginia.

Below: Direct Relief Hurricane Prep Packs are delivered prior to hurricane season. (Direct Relief)



Right: Staff from the Direct Relief-supported Premier Mobile Health Services treat a patient after Hurricane Milton in Florida in October 2024. (Bimarian Films for Direct Relief)



RESPONDING TO HURRICANES HELENE AND MILTON

Hurricanes Helene and Milton devastated parts of Florida with 140 mph winds, flooding, and widespread damage to homes, roads, and water systems. The storms led to public health emergencies in multiple states. More than 1.8 million people lost power, endangering the health and lives of those who are dependent on electric medical devices and refrigerated medications.

Direct Relief mobilized quickly, providing \$700,000 in financial assistance and delivering 175 shipments of requested medicines and supplies valued at over \$74 million (wholesale) to more than 90 healthcare providers in Florida, North Carolina, and Tennessee. Shipments included emergency medical backpacks, respiratory relief, antibiotics, chronic disease medicines, vaccines, personal protective equipment, and water purification tablets.



Left: Attendees of the Caribbean Resilience Summit hosted by Direct Relief in Puerto Rico visit a clinic outfitted by Direct Relief with solar power and battery backup for frequent storm-related power outages. (Xavier Garcia for Direct Relief)

BUILDING RESILIENCE

Severe weather and climate-related power outages disrupt health services, jeopardizing care for vulnerable populations. To address this, Direct Relief's Health Resiliency Fund supports off-grid, renewable power for community health clinics, ensuring continuous care and safeguarding medicines. In 2024, the fund expanded to include cold chain infrastructure, enabling safe storage and distribution of medications like vaccines and insulin.

The road to the Direct Relief-supported Wanale Health Center in Mbale, Uganda. (Photo by David Uttley for Direct Relief)

DELIVERING AID IN HARD-TO-REACH PLACES



PEOPLE LIVING IN REMOTE AREAS, with poor infrastructure, or affected by violent conflict often face a disproportionate burden of disease. Reaching these communities is crucial, as conflict and lack of infrastructure reinforce the preexisting burden of disease. In 2024, Direct Relief delivered critical resources to these vulnerable areas, improving health equity and ensuring lifesaving support reached those most in need.

1 EXCEEDING \$1 BILLION IN MEDICAL SUPPORT TO UKRAINE

Direct Relief's response to the war in Ukraine is the largest effort in the organization's history. This year, Direct Relief provided \$42 million in financial assistance, and delivered 138 shipments of medical supplies, bringing the total to 2,480 tons, valued at \$1.4 billion (wholesale). Continuing efforts focus on rehabilitation, mental health, mobile and emergency care, and resilient power for health services.

2 BOLSTERING HEALTH CARE IN PAPUA NEW GUINEA

After a series of natural disasters in Papua New Guinea this year, Direct Relief delivered emergency medical backpacks, an emergency health kit, and a range of other requested medicines and supplies to community health providers.

3 DELIVERING INSULIN TO HAITI

Haiti has a high prevalence of diabetes, yet poverty and civil disorder have made it difficult for Haitians to access life-saving insulin. Insulin must be kept within a specific temperature range to be safe, and poor cold-chain infrastructure makes deliveries to Haiti particularly difficult. In 2024, Direct Relief overcame these obstacles and successfully delivered two shipments of insulin.



4 PROVIDING MEDICAL AID IN THE MIDDLE EAST

In 2024, Direct Relief provided over \$255 million (wholesale) in requested aid across Egypt, Gaza, the West Bank, Israel, Lebanon, Iraq, Syria, Turkey, and Yemen. Nearly 179 tons of medical aid valued at \$35.5 million was delivered to Gaza, including cancer treatments, diabetes supplies, cardiac medications, wound care, and water purification.

5 IMPROVING CANCER CARE IN MONGOLIA & YEMEN

Mongolia has the world's highest rate of cancer mortality per capita. In 2024, Direct Relief delivered its first-ever shipment to a healthcare provider there, providing cancer treatments aiming to improve survival rates.

In Yemen, years of conflict, poverty, and damaged infrastructure have weakened the country's health system. In 2024, Direct Relief delivered medication for breast cancer and gastric cancer in Yemen, where shortages are widespread.



A healthcare worker at Mālama I Ke Ola health center provides services to a young patient. The health center received a \$1 million grant from Direct Relief to continue and expand vital health services to the community after devastating wildfires broke out in August 2023. (Courtesy photo); Right: Through an award from Direct Relief and the Baxter International Foundation, St. Vincent de Paul's charitable pharmacy in Cincinnati, Ohio, provides nutritional education and support for patients learning to manage their diabetes. (Courtesy of Society of St. Vincent de Paul)



SECURING DIRECT RELIEF'S FUTURE

DIRECT RELIEF'S COMMITMENT to humanitarian aid depends on thoughtful planning for the future. Supporters help secure the organization's financial stability by including Direct Relief in their estate plans through gifts in their will, beneficiary designations, or gifts of real estate and life insurance. These planned giving options ensure Direct Relief can continue delivering critical medical resources and lifesaving programs for years to come.

The Legacy Society honors those who have made this lasting commitment. Members exemplify exceptional generosity, directly supporting Direct Relief's mission to improve health and save lives in under-resourced communities. Their contributions provide stability and enable Direct Relief to remain agile in addressing global health crises and emergencies.

If you're inspired to make a lasting difference, consider including Direct Relief in your estate plans today. For those who have committed to this vital support, Direct Relief is deeply grateful and honored to recognize your meaningful impact through the Legacy Society. Your legacy showcases the power of compassion and collective action in building a healthier, more equitable world.

TO LEARN MORE about how you can make a lasting impact through legacy giving, contact Laurie Leis, Director of Partnerships & Philanthropy, at LLeis@Directrelief.org



TOP RATING
10 BEST CHARITIES



100%

EFFICIENCY RATING
TOP 10 U.S. CHARITIES



Top 10

MOST INNOVATIVE
NON-PROFITS



0%

OF DONATIONS
SPENT ON FUNDRAISING

